



# **Investing in Indonesia's Furniture Industry**

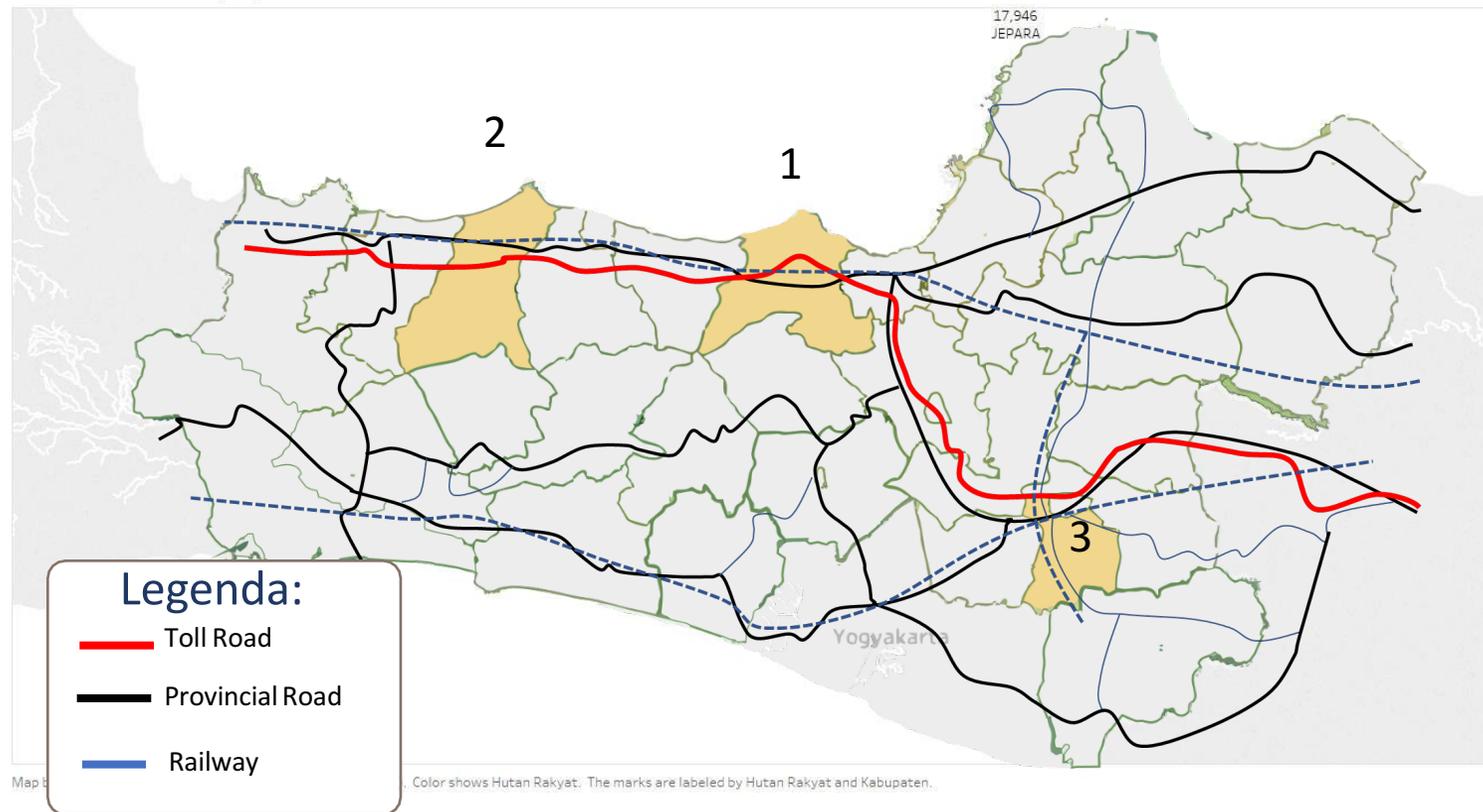
## **Central Java Province**

*an overview of comprehensive carrying  
capacities for furniture industry*

# Recommended Locations

Out of 34 Regencies/Municipalities and 5 Existing Industrial Parks by considering strategic location and adequate basic infrastructures:

- ❖ **Kendal Regency** (*Ready to Offer in Kendal Industrial Park/KIP*)
- ❖ **Pemalang Regency** (*Under Preparation*)
- ❖ **Sukoharjo Regency** (*Under Preparation*)



## 1 KENDAL REGENCY

Location	: Kendal Industrial Park
Total Area	: 1,000 ha (Phase 1), Land allocated for Furniture Cluster <ul style="list-style-type: none"> <li>• Block 1: 60 ha</li> <li>• Block 2: 29 ha</li> </ul>
Ownership Status:	: PT Kawasan Industri Kendal (Indonesia & Singapore) as Developer
Land Price	: IDR 350.000,- up to 1.000.000,- Per m2

## 2 PEMALANG REGENCY

Location	: Kec. Pemalang
Total Area	: <b>192 Ha in one stretch</b>
Ownership Status:	: Community Land
Existing Condition:	: Rice Fields (Productive)
Basic infrastructures:	: <ul style="list-style-type: none"> <li>- Access road: National Road (width 20 m), 4,5 km to Nearest Toll Gate</li> <li>- Electricity: PLN</li> <li>- Water system: Artesis, PDAM</li> </ul>
Land Price	: IDR 350.000,- up to 1.000.000,- Per m2

## 3 SUKOHARJO REGENCY

Location	: Kec. Bendosari
Total Area	: 84 Ha in 2 location (34 ha and 50 ha)
Ownership Status:	: Community Land
Existing Condition:	: Rice Fields (Unproductive)
Basic infrastructures:	: <ul style="list-style-type: none"> <li>- Access road: Village Road, 30 km to Nearest Toll Gate</li> <li>- Electricity: PLN</li> <li>- Water system: Deep well</li> </ul>
Land Price	: IDR 150.000,- up to 600.000,-Per m2

# Kendal Municipal: Kendal Industrial Park (KIP)

## Infrastructures in Support of KIP (1)



High Connectivity = High amount of visitors

# Kendal Municipal: Kendal Industrial Park (KIP)

## Infrastructures in Support of KIP (2)

### WATER SUPPLY (1<sup>st</sup> phase)

Capacity :  
Initial Total 24,000 CMD



### POWER

Capacity :  
Initial Total 600 MVA  
(150kV/20kV substation)



### WASTE WATER SYSTEM (1<sup>st</sup> phase)

Capacity :  
Initial Total 20,000 CMD



### DRAINAGE SYSTEM

- ◆ 3 no. main drain (8~10m width) discharge
- ◆ 2.5m above flood level
- ◆ Retention Pond : 420,000m<sup>3</sup>



### SECURITY

24 hour security patrolling  
in the park



### ROAD SYSTEM

Internal asphalt road are  
conveniently connected  
and well maintained



### LANDSCAPE & HOUSEKEEPING

Maintenance & housekeeping  
of landscape and common  
utilities in the park



### Polytechnic Furniture Kendal



# Location of Furniture Industry Cluster in Kendal Industrial Park



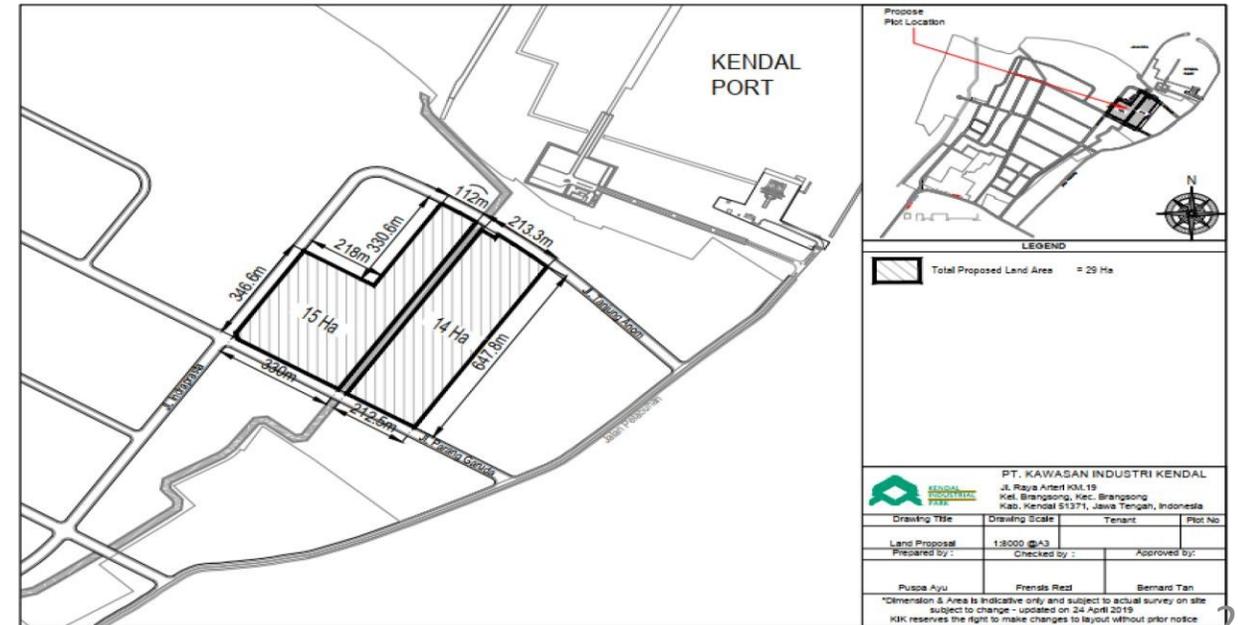
## Location 1:

land area 60 ha, close to textile industry (FDI China), foot wear industry (FDI South Korea), and Galvanic industry



## Location 2:

land area 29 ha, close to Fibre optic industry (FDI China), and Seaport (1,5 km distance)



# THANK YOU

LET'S INVEST IN INDONESIA



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